



*February 10, 2006*

**FOR IMMEDIATE RELEASE**

For more information: Contact  
Stacie McLain at (703) 827-0800  
[smclain@cwconsult.com](mailto:smclain@cwconsult.com)

## **City's Vision for Potomac Yard Becoming a Reality**

*Potomac Yard Development Celebrates Groundbreaking*

**Alexandria, VA** –Potomac Yard Development, LLC celebrated their official groundbreaking on Friday, February 10, 2006 with a ceremony attended by city officials and community members. This unique mixed-use project will offer a variety of housing choices, retail stores, offices, parks and open space, along with significant transportation improvements.

The most notable transportation improvements are Potomac Yard's commitment of \$15 million to construct the new, straightened Monroe Avenue Bridge at no cost to the City of Alexandria and the widening of Route 1. These transportation improvements will begin before the initial phase of the Potomac Yard community construction. Both the new Monroe Avenue Bridge and the widening of Route 1 will significantly increase the safety and efficiency of Alexandria's transportation network.

"We have great things planned for Potomac Yard and are anxious to bring this exciting community to life. We are working closely with the City of Alexandria to make the community a better place to live and work," said Stan Settle, Vice President of Pulte Homes Washington Division.

The ceremony was attended by Mayor Bill Euille, who complimented Potomac Yard's commitment to making Alexandria a safe, vibrant destination community. Also in attendance were City Manager Jim Hartmann and Congressman Jim Moran.

Potomac Yard is conveniently located in the City of Alexandria, off Jefferson Davis Highway (Route 1) and just minutes away from Washington, D.C.

**- MORE -**

## **Potomac Yard Development Groundbreaking/ / add one**

For additional information on Potomac Yard Development, its amenities and the Monroe Avenue Bridge, please visit us at [www.potomacyardalexandria.com](http://www.potomacyardalexandria.com).

Pulte Homes and Centex Homes, two of the nation's premier residential developers, have teamed up to implement the vision for Potomac Yard that has been anticipated by the community for some time. Our partnership, known as Potomac Yard Development, LLC, is excited about the opportunity to create a truly unique community in Alexandria that will be a landmark celebrated by area residents for generations.

**###**